

APPENDIX A
EDUCATIONAL BROCHURE

Your donation can help others



You could help save the life of a child or an adult by donating umbilical cord blood to the National Cord Blood Project following the birth of your baby.

Q. *What is umbilical cord blood?*

A. Umbilical cord blood is the blood that remains in the placenta following a birth. It is normally thrown away.

Q. *What is the National Cord Blood Project?*

A. This project will establish three cord blood banks nationwide to collect and store umbilical cord blood. The project is funded by the National Heart, Lung, and Blood Institute.

Q. *What is stored umbilical cord blood used for?*

A. The umbilical cord blood contains stem cells. These cells can be used to replace blood-forming cells in a person being treated for cancer or other life-threatening diseases. Transplanting these stem cells offers hope to many patients.

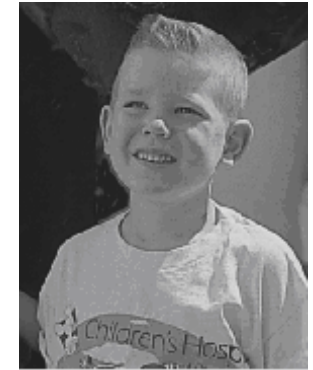
Making this donation-- priceless to the life of another-- costs you or your insurer nothing.

Q. *When is it collected?*

A. Following delivery of your baby the placenta and umbilical cord are given to a trained staff member. The collection process will not change your labor experience in any way. Blood will not be taken from your baby. The birthing process, your privacy and that of your baby are of the greatest importance.



John Mash, age 6, two years after his cord blood transplant for leukemia



Q. *What happens after the umbilical cord blood is collected?*

A. A nurse from the Cord Blood Bank will visit you. The nurse will talk to you about the Cord Blood Project and ask a few questions about your medical history. You will be asked to give a small blood sample, to be taken from your arm.

Q. *Is there any cost to me?*

A. There is no cost to you or your insurance company.

By donating, you can help save a life.

If you have any questions, please talk with your delivering physician, or call

A national project
sponsored by the National
Heart, Lung, & Blood
Institute.

Participating Cord Blood Banks:

Carolinas' Cord Blood Bank/
Duke University Medical Center
Georgetown University Medical Center
University of California, Los Angeles

Participating Cord Blood Transplant Centers:

Dana Farber Cancer Institute
Duke University Medical Center
Fred Hutchinson Cancer Research Center
Indiana University
University of California, Los Angeles/
Childrens Hospital Los Angeles
University of Minnesota

Medical Coordinating Center:

The EMMES Corporation

National Cord Blood Project

**The birth
of your child
could save
a life**

